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Pre-Draft Issues Paper - Ballina Town & Environs Plan 2021-2027

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## Ballina Town Centre

**Chapter:** Compact Growth- Key Development  
Area/Regeneration

Ballina Town Centre has two prominent areas which are suitable for regeneration.

UDRF funding should be used to target regeneration of the old Ballina Mineral Water Site and Walsh Street area.

Both areas have significant potential and are in central locations.

The BMW site has potential for multi functional development of retail, multi story parking, apartments and civic space and market space. This will free up green field space at the back of the Hubert Street houses to create a town centre park. The Walsh Street area could be developed into a cultural quarter connecting the Jackie Clarke collection to the Mary Robinson Centre. A flag stone/ cobble stone Walsh st area with roofed coverings to allow for arts, crafts and market space should be explored as well as a connection with wide European Style steps bringing Walsh St. and the town centre, more closely aligned to the River Moy area which will receive enhancement as part of the flood relief scheme works.

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**Documents Attached:** No